

Press statistics. Table 16.8 gives numbers and circulations of reporting English-, French- and foreign-language newspapers, by province, for 1973 and 1974, estimated from *Canadian Advertising*. Circulation figures are given for daily English- and French-language newspapers only. Such circulation figures are relatively easy to obtain because, in their own interest, newspapers qualify for and subscribe to the Audit Bureau of Circulation. For these, ABC "net paid" figures have been used; "controlled" (free) distribution newspapers are not included. On the other hand, circulation data for foreign-language newspapers, weekly newspapers, weekend newspapers and magazines are incomplete and therefore not usable. Foreign-language publications numbered 118 in 1973 and 123 in 1974 (Table 16.9). In 1974 (1973 figures are in parentheses) 19 (19) were in Italian, 18 (17) in Ukrainian, 10 (10) in German, eight (seven) in Hungarian, seven (seven) in Dutch and five (six) in Portuguese.

Sources

- 16.1 - 16.1.1 Canadian Telecommunications Carriers Association.
- 16.1.2 Transportation and Communications Division, Industry Statistics Branch, Statistics Canada.
- 16.1.3 Information Services, Department of Communications.
- 16.1.4 Teleglobe Canada.
- 16.2 - 16.2.3 Information Services, Canadian Radio-Television Commission.
- 16.2.4 Audience Services, Canadian Broadcasting Corporation.
- 16.2.5 Transportation and Communications Division, Industry Statistics Branch, Statistics Canada.
- 16.3 Public Affairs Branch, Post Office Department.
- 16.4 The Canadian Press; Canadian Daily Newspaper Publishers Association; United Press International of Canada Ltd.